

Small Charity Fundraising Service



Your charity needs resources to achieve its vision ... and raising funds can be hard.

As a small charity, it can be financially difficult to invest in permanent fundraising staff. If you rely on volunteers, you may not have the expertise and knowledge needed to maximise income.

Orchard Fundraising recognises the pressures small charities face. As specialists in fundraising, we offer a Small Charity Service tailored to your needs.

Free Consultation

The first step is for your charity to meet with Orchard Fundraising's Principal Consultant. Over the course of a free, no-obligation introductory meeting, she will assess the charity's fundraising need, determine your case for support, discuss various fundraising channels and focus on the most cost-efficient way for the charity to raise funds.

Small Charity Service

The Small Charity Fundraising Service will be tailored to the specific needs of the Charity and is highly flexible and adaptable. For a fixed fee of typically £3,000, it will include elements of;

- Review the Charity's proposition and readiness for fundraising
- Write a case for support & other fundraising material
- Research and apply to suitable Trusts and Foundations
- Produce an assessment of the Charity's strategic fundraising position

What you can expect

Orchard Fundraising will work closely with the Charity officials, typically for a few days over the course of about two months. While no guarantee can be given for fundraising income, the initial free, no obligation consultation will include discussion of a realistic target figure and prospects for ongoing income generation.

In most cases, a Charity can expect a Return of Investment of three times the cost in the first year and ongoing enhanced income generation. The strategic review will also recommend the direction for future fundraising and the Charity will retain fundraising material as the basis for further applications.

Orchard Fundraising offers a highly specialist and flexible service, so you may also want to consider;

- Training and coaching of charity fundraising staff or volunteers
- Assistance with community and event fundraising
- GDPR (General Data Protection Regulations) support
- Ongoing strategic support (such as one day a month mentoring and consultancy)

Orchard Fundraising is an established consultancy providing expert and highly flexible services across the Charitable sector. Its Principal Consultant has over 20 years' experience including trusts and foundations, individual donor development, corporate and community fundraising, events and training. References can be provided, on request, from previous clients across a range of small charities.

To arrange for a free, no obligation initial consultation, please contact;

Mrs Sam Watson Director and Principal Consultant
0757 8222704 or samantha@orchard-fundraising.co.uk